



# PUBLIC RELATIONS SOCIETY OF THE PHILIPPINES

## MEMBERSHIP APPLICATION FORM

The PRSP welcomes your application for membership. Please accomplish the application form and submit this together with your payment to:

The PRSP Secretariat  
No. 20-B San Mateo Street, Barrio Kapitolyo  
Pasig City 1603  
Tel. No. 638.0010  
Telefax. 638.0012  
Email: prsociety@prsp.ph and publicrelations.prsp@yahoo.com

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### Personal Information

Please tick one  Mr.  Ms.  Mrs.  Others (pls. specify) \_\_\_\_\_

1. Family Name

\_\_\_\_\_

2. First Name (and MI)

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3. Home Address:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

4. Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

5. Civil Status \_\_\_\_\_ Name of Spouse \_\_\_\_\_

6. Date of Birth: Day \_\_\_\_\_ Month \_\_\_\_\_ Year \_\_\_\_\_

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### Professional Experience

7. Company / Organization:

\_\_\_\_\_

8. Present Position:

\_\_\_\_\_

9. Type of Industry:

\_\_\_\_\_

10. Business Address:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

11. Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

12. Previous Work Experience

Position	Company	Year
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

13. Total number of years of experience in public relations: \_\_\_\_\_ years

14. PR career highlights (Pls. indicate awards/citations/published works/teaching experience, etc.)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

15. Please check the areas in which you have: (1) the greatest amount of experience and (2) interest in learning more (maximum of 3 selections per column)

Description	(1)	(2)
PR Strategy	<input type="checkbox"/>	<input type="checkbox"/>
Issues Management	<input type="checkbox"/>	<input type="checkbox"/>
Stakeholder Management		
▪ Government relations	<input type="checkbox"/>	<input type="checkbox"/>
▪ Media relations	<input type="checkbox"/>	<input type="checkbox"/>
▪ Community relations	<input type="checkbox"/>	<input type="checkbox"/>
▪ Investor relations	<input type="checkbox"/>	<input type="checkbox"/>
▪ Civil society relations	<input type="checkbox"/>	<input type="checkbox"/>
Communication Management		
▪ External communication	<input type="checkbox"/>	<input type="checkbox"/>
▪ Brand management	<input type="checkbox"/>	<input type="checkbox"/>
▪ Internal communications	<input type="checkbox"/>	<input type="checkbox"/>
▪ Marketing communications	<input type="checkbox"/>	<input type="checkbox"/>
▪ Crisis communications	<input type="checkbox"/>	<input type="checkbox"/>
▪ Events management	<input type="checkbox"/>	<input type="checkbox"/>
▪ PR measurement	<input type="checkbox"/>	<input type="checkbox"/>
▪ PR coaching	<input type="checkbox"/>	<input type="checkbox"/>

16. Please send PRSP communication to:  Business Address  Home Address

17. How did you learn about PRSP?

\_\_\_\_\_

18. Are you a member of any other public relations organization?  Yes  No

If yes, please indicate the name of the organization:

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19. Other professional / civic affiliations

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Academic Background

School Degree Completed Inclusive Date

20. Post-graduate

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21. Under graduate

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*I attest to the accuracy of the information that I have provided. I agree to accept the Society's decision on this application. I have read and understand the PRSP Code of Ethics and pledge to adhere to this code, to comply with the by-laws, and at all times to maintain and enhance the prestige of the practice of public relations.*

\_\_\_\_\_  
(Signature over printed name)

\_\_\_\_\_  
(Date)

Sponsor:

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For PRSP use only:

Membership Committee - Comments / Action:

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Membership Committee Chair

PRSP Board of Directors - Comments / Action:

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PRSP President

<b>FEES:</b>	<b>ORIENTATION</b>	<b>P</b>	<b>500.00</b>
	<b>ANNUAL MEMBERSHIP</b>		
	<b>REGULAR</b>	<b>P</b>	<b>10,000.00</b>
	<b>ASSOCIATE</b>	<b>P</b>	<b>5,000.00</b>

What committee/s would you like to be a member?

I would like to be a member of the committee/s for the year 2009-2010:

<u>COMMITTEE</u>	<u>CHAIR</u>	<u>CHOICE</u>
1. Accreditation & Ethics	Edgar U. Timbungco, APR	<input type="checkbox"/>
2. Anvil Awards	Jones T. Campos, APR	<input type="checkbox"/>
3. Finance/ Ways/Means	Fely B. Rosales	<input type="checkbox"/>
4. Membership & Publicity	Jorge T. Marco	<input type="checkbox"/>
5. Charity/CSR	Cathy S. Ileto	<input type="checkbox"/>
6. Professional Development & Publications	Ritzi Villarico Ronquillo, APR	<input type="checkbox"/>
7. Public Relations Congress	John V. Rojo	<input type="checkbox"/>
8. PR Education & Student Affairs	Chito S. Maniago	<input type="checkbox"/>
9. Programs/GMM	Anna Gizelle V. Camua	<input type="checkbox"/>



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