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Chairman of the Board of Jurors
45th Anvil Awards

On behalf of the Board of Jurors, I commend the Public Relations Society of the Philippines for sustaining the annual Anvil Awards. That the Anvil has lasted for 45 years and during that time has contributed to raising the standards and the status of the profession.

I am honored to have been part of the 45th Anvil Awards. I express my heartfelt appreciation for the screeners and jurors whose dedication to professionalism enabled us to sift through the batch of entries and identify the programs and tools truly worth emulating. It is quite noticeable how the majority of the corporations who entered in this year's Anvil competition have their hearts in the right places, with corporate social responsibility already integrated with their usual business operations.

I congratulate all the winners and the participants of this year's competition.

More power to the PRSP!



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